



ADVERTISING &
SPONSORSHIP
2025
PACKAGES & RATES



ABOUT US

81st Force Support Squadron at Keesler AFB

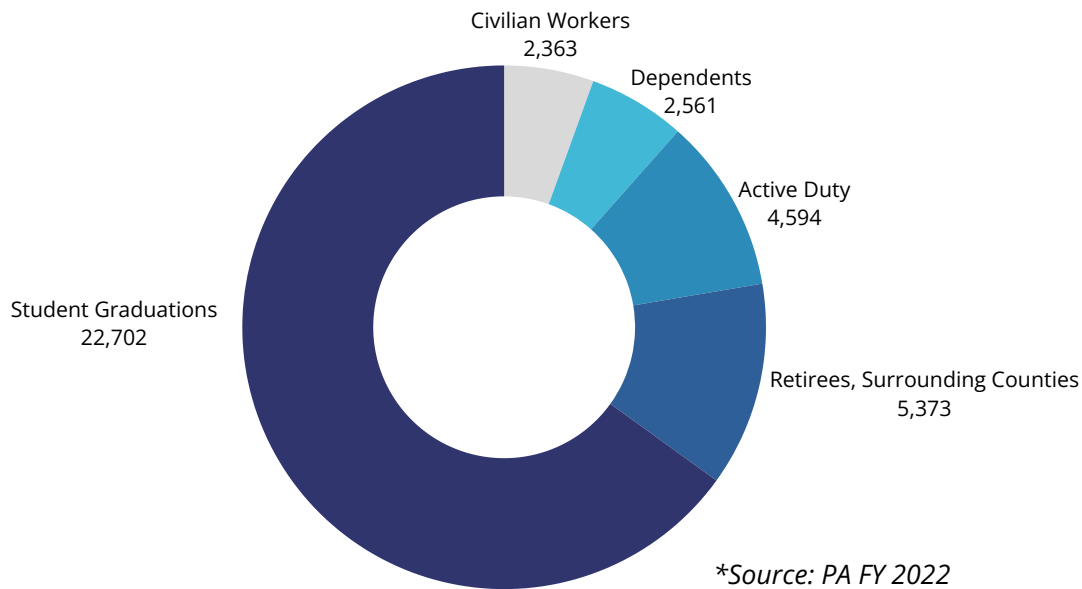
The 81st Force Support Squadron (FSS) at Keesler AFB purpose is to provide education, family services, lodging, food services, recreation, and fitness for up to 12,230 stationed military, dependents, and family members.

As the second largest Air Force training base in the country, Keesler military personnel contribute one billion annually to the local economy and are loyal to the brands and businesses that support our troops.

Our Mission

Partnering with the 81st FSS will provide you a unique opportunity to market your business to our exclusive audience through a multitude of Morale, Welfare, and Recreation (MWR) events. These events allow us to show our gratitude to the more than 12,230 active duty, reserve, DoD civilians, and their families working hard to support combat-ready operations at the second largest training command in the country.

Demographics



Growing Numbers

Social Media	Followers	Reach	Website	Page Views	Users
Facebook	19,700	17,700	Keesler81fss.com Yearly	74,358	38,811
Instagram	1,128	1,450	*Current as of July 2024		

CONTACT INFORMATION



Camille Sanchez

keeslersponsorship@gmail.com

W: (228) 376-8369 | C: (228) 365-0337

81 FSS/FSK Marketing Office

512 Larcher Blvd. Keesler AFB, MS

COMMERCIAL SPONSORSHIP & ADVERTISING

Commercial Sponsorship involves a value exchange between a FSS and civilian business, where the support either supplements or improves the budget for an activity, event, or program. Businesses gain promotional benefits and direct access to Keesler's military market. Support can come in the form of cash, in-kind, gifts, or donations. All funds received through the Commercial Sponsorship program are allocated directly to the Morale Welfare & Recreation fund, which hosts special events and programs for the Keesler Community. In addition, we offer a variety of on-base advertising options, such as screens, banners, and more.

SPONSORSHIP OPTIONS

Direct Financial Support

Cash to be used to offset the costs of events & programs.

In-Kind Support

Products or services to enhance events and programs.

Prizes

Products, gift certificates, and service-related prizes of all types, none too small or large.

Program Support

Such as uniforms, equipment, medals, trophies, etc. for various sports programs.

Gifts & Donations

Gifts and donations in the form of cash, products & services are accepted and always appreciated. Publicity and recognition for gifts and donations are limited.

AVAILABLE BENEFITS

*Varies per package

- Brand exposure and recognition
- Support military families & Service Members
- Advertising opportunities
- Product placement
- Verbal recognition
- Logo/brand on advertisement
- Social Media campaign tagging
- Booth space with ability to attend event & display banners, provide handouts & promote your business/products

2025 EVENTS

Tier One Events



APRIL

EasterCon

Attendance: 250-500+



MARCH

Crawfish Cook-Off

Attendance: 250-500+



JULY

Freedom Fest

Attendance: 2,000+

Larger sponsorship packages available



OCTOBER

Cruisin' Keesler

Attendance: 250-500+



OCTOBER

Oktoberfest

Attendance: 250+



OCTOBER

Spooktacular

Attendance: 1,000+



DECEMBER

Christmas in the Park

Attendance: 250-500+

SPONSORSHIP PACKAGES

Tier One Events

Customizable packages available

Hercules

- Invitation to attend with a 10 x 10 booth space (1 table & 2 chairs)
- Verbal recognition
- Permitted giveaway of promotional swag items and drawings for items under \$20 value
- Logo on events publicity
- Social media campaign
- Base-wide screen advertisement for the whole month the event is in
- Logo on our keesler81fss.com website for the whole month of the event
- Signage placement at the event (provided by the sponsor) limited to 3
- Vehicle presentation (if acceptable)

Spirit

- Invitation to attend with a 10 x 10 booth space (1 table & 2 chairs)
- Verbal recognition
- Permitted giveaway of promotional swag items and drawings for items under \$20 value
- Logo on events publicity
- Social media campaign

Raptor

- Invitation to attend with a 10 x 10 booth space (1 table & 2 chairs)
- Verbal recognition
- Permitted giveaway of promotional swag items and drawings for items under \$20 value

Eagle

- Base-wide screen advertisement for the whole month the event is in
- Logo on our Keesler81fss.com website for the whole month of the event

SPONSORSHIP PACKAGES

Tier Two Events



Travel Expo



Golf4Kids



Wine, Cheese & Chocolates



Polar Express Party



Bourbon, Beer & Bites



Bowling with the Grinch



Designer Bag Bingo



New Year's Eve Party

Spirit

- Invitation to attend with a 10 x 10 booth space (1 table & 2 chairs)
- Verbal recognition
- Permitted giveaway of promotional swag items
- Logo on events publicity
- Social media campaign

Raptor

- Invitation to attend with a 10 x 10 booth space (1 table & 2 chairs)
- Verbal recognition
- Permitted giveaway of promotional swag items

In-Kind Items Only: Military Spouse Appreciation Day

Programs

Arts & Crafts

Bowling

Golf

Fitness

Youth Center

Vertex- Training Students

Customizable Program Packages Available

- Invitation to attend with a booth space
- Verbal recognition
- Logo on events publicity
- Social media campaign
- Flyer in facility for the whole month of the event

ANNUAL SPONSORSHIP PACKAGES



Easter/ KeeslerCon



Oktoberfest



Crawfish Cook- Off



Spooktacular



Freedom Fest



Christmas in the Park



Cruisin' Keesler

Annual Hercules

- Choose 5 large events that meet your needs
- Invitation to attend with a 10 x 10 booth space (1 table & 2 chairs)
- Verbal recognition
- Giveaway of promotional swag items and drawings for items under \$20 value
- Logo on events publicity
- Social media campaign
- Base-wide screen advertisement for the whole month the event is in
- Logo on our Keesler81fss.com website for the whole month of the event
- Signage placement at the event (provided by the sponsor) limited to 3
- Vehicle presentation (if acceptable)

Annual Spirit

- Choose 5 large events that meet your needs
- Invitation to attend with a 10 x 10 booth space (1 table & 2 chairs)
- Verbal recognition
- Giveaway of promotional swag items and drawings for items under \$20 value
- Logo on events publicity
- Social media campaign

ADVERTISING OPPORTUNITIES

Discount available for multiple months.

FSS Facilities	
Reach 2,000-30,000 monthly	
Base-Wide Screens- 10 Facilities	
Keesler81fss Website Banner- with hyperlink	
Outdoor Sign- 3' x 6'	
Poster	
Reach 5,000+ subscribers monthly	
Base-Wide E-Newsletter- 600 x 600 px	
Base-Wide E-Newsletter- 600 x 300 px	
NEW	Reach 400+ subscribers monthly
Training Student E-Newsletter- 600 x 300 px	

Outdoor Recreation	
Reach 7,000 annually	
Marina Cooler Cling	
8" x 8"	
16" x 20"	
27" x 69" Full Door	

Bay Breeze Golf Course	
Reach 26,000 annually	
NEW	Golf Cart- 30 carts
Score Cards	
Quarter Page	
1/2 Page	



Discover Keesler Magazine
2,000+ printed & distributed monthly to 23 locations on base
1/4 Page
1/2 Page
Full Page
Inside Front Cover
Inside Back Cover
Back Cover

Gaude Lanes Bowling Center
Reach 4,000 monthly
Screens
Lane Sweepers

All advertising materials must include the following disclaimer and be half of the height of the smallest text:

Paid Advertisement. No Federal endorsement of advertiser intended.

Thunder Over the Sound Airshow

Keesler Air Force Base, MS

November 1 - 2, 2025

Ask me about sponsorship packages!

