

BASE-WIDE EVENTS



Easter in the Park



Keesler Con



Crawfish Cookoff



Freedom Fest



Spooktacular



Holiday in the Park



Event exhibit space 10 x 10

Verbal recognition

Permitted giveaway of promotional swag and drawings of items under \$20

Logo on event printed publicity

Logo on event digital publicity

Base-wide advertisement for the month of the event

Bowling advertisement for the month of the event

ALL 6 EVENTS
\$6,000

FAVORITE 4
\$4,500

A LA CARTE
\$1,300



Event exhibit space 10 x 10

Verbal recognition

Permitted giveaway of promotional swag and drawings of items under \$20

Logo on event printed publicity

Logo on event digital publicity

ALL 6 EVENTS
\$4,300

FAVORITE 4
\$3,500

A LA CARTE
\$1,000

MORALE, WELFARE, AND RECREATION PROGRAMS



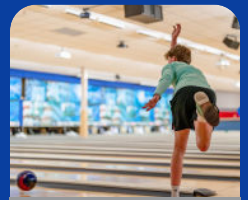
Arts & Craft



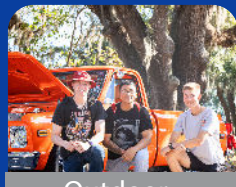
Fitness



Youth



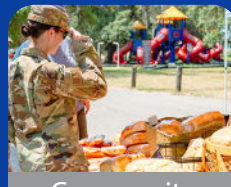
Bowling



Outdoor Recreation



Bay Breeze



Community Center



Golf



- Event signage
- Verbal recognition
- Logo on event printed publicity
- Logo on event digital publicity

ALL PROGRAMS
\$5,000

FAVORITE 4
\$3,000

A LA CARTE
\$1,000

Reach out today to receive the 2026 lineup of events for each program!

SPONSORSHIP OPTIONS



Through our commercial sponsorship program, your business will gain promotional benefits and direct access to Keesler’s military market. All options in this package are customizable.

Support can come in the form of cash, in-kind, gifts, or donations. All funds received through the Commercial Sponsorship program are allocated directly to the Morale Welfare & Recreation fund, which hosts special events and programs for the Keesler Community.

FSS Online

Reach an Annual Audience of over 132,000!

Discover Keesler General E-Newsletter

- Reach **4,300+** monthly
- Ad in email with hyperlink
 - \$240/Monthly
 - Ad Size: 600px x 600px

Discover Keesler Training Student E-Newsletter

- Reach **2,000+** monthly Air Force/Space Force Students
The contact list grows weekly!
- Ad in email with hyperlink
 - \$150/Monthly
 - Ad Size: 600px x 300px

keesler81fss.com Homepage Website Banner

- **7,500+** monthly users, of those, **89%** are new users
- **134,000+** total active website users in 2024
- Ad on website with hyperlink
 - \$250/monthly
 - Ad Size: 348px X 200px; 72 dpi

FSS Facilities

Monthly impressions 20,000

Digital Base Wide Screens

- Located in 10 FSS facilities
 - \$400/monthly for all screens
 - File Size: 1920px X 1080px; 100dpi

Bowling Screens

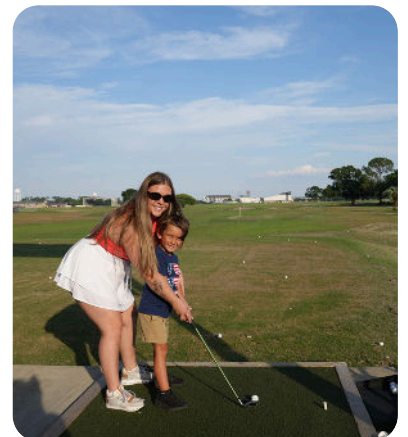
- \$200/monthly for all screens
- File Size: 1280px X 720px; 96dpi

Posters

- Available at all FSS facilities
 - \$100 a month per poster/location
 - Size: 22" x 28" (trim size)
8.75" x 11.25" (with bleed)

Banners

- | | |
|--------------------|--------------------|
| • Indoor | • Outdoor |
| ◦ \$1,000/6 months | ◦ \$1,000/6 months |
| ◦ Size: 3'x5' | ◦ Size: 3'x6' |



Discover Keesler Advertising



Distribution Locations Across Keesler Air Force Base

- | | | |
|--|-----|-----------------------------------|
| Bay Breeze Event Center | Bay | Gaude Lanes Bowling Center |
| Breeze Golf Course | | KAFB Hospital |
| DeCA Commissary | | Information Ticket & Travel |
| AAFES Exchange | | Levitow Training Support Building |
| DEERS/ID Card Office | | McBride Commons |
| Dining Facilities | | Military Family Readiness Center |
| <ul style="list-style-type: none"> • Azalea • Live Oak • Magnolia | | Sablich Center |
| Fitness Centers | | Outdoor Recreation/Marina Park |
| <ul style="list-style-type: none"> • Blake • Dragon • Triangle | | Tyer House |
| | | Main Gate Visitors Center |
| | | Youth & Teen Center |
| | | Child Development Center |
| | | 81st Training Wing |

Over 2,000 Discover Keesler Magazines are printed and distributed monthly as well as viewed on keesler81FSS.com!

	3 MONTHS	6 MONTHS	1 YEAR
1/4 Page	\$1,500	\$3,000	\$6,000
1/2 Page	\$2,400	\$4,800	\$9,600
Full Page	\$3,600	\$7,200	\$14,400
Inside Front Cover	\$3,600	\$7,200	\$14,400
Inside Back Cover	\$4,050	\$8,100	\$13,770
Back Cover	\$4,500	\$9,000	\$18,000

Let's Find the 81st FSS Advertising Solution That Fits Your Needs.



Sissi Aguilar-Knotts

Community Relations Coordinator

keeslersponsorship@gmail.com

Office (228) 376-8369 Cell (228) 365-0337