

JOIN US AS WE SERVE, SUPPORT, AND ENABLE THE FORCE.

Our vision is to advance the mission by providing unparalleled, innovative, and adaptable force support.



COMMERCIAL SPONSORSHIP & ADVERTISING

2026

WHY KEESLER AIR FORCE BASE?



Personnel 12,230



Civilian Workers 2,774



Dependents 2,561



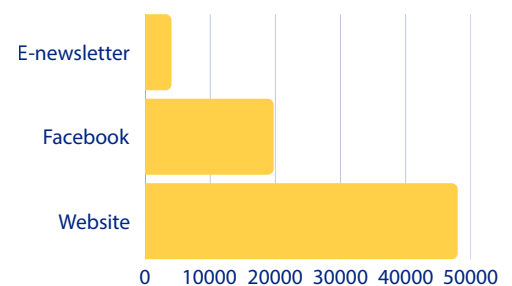
MS Retirees 13,984



Student Graduations 27,000

*Source: PA FY 2022

EVER-GROWING AUDIENCE



*Source: Analytics 2025

HOW CAN YOU PARTNER WITH 81st FORCE SUPPORT SQUADRON?



Sponsorship



Advertisement

WHAT DO WE OFFER TO OUR PARTNERS?

The Air Force Commercial Sponsorship & Advertising Program is your chance to make a difference in the military community while showcasing your brand to a one-of-a-kind audience. From hand on connections at our events to eye catching print and digital promotions, partnering with us is more than advertising, its a powerful investment in people and in your business!

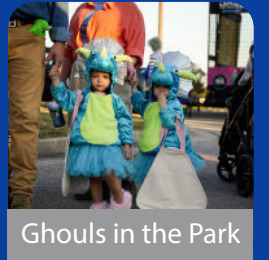
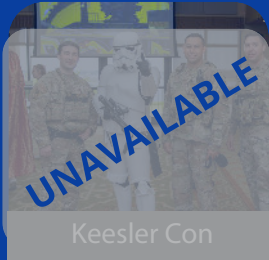
Contact  **FSS today!**

Sissi Aguilar-Knotts

keeslersponsorship@gmail.com
W: (228) 376-8369 | C: (228) 365-0337



BASE-WIDE EVENTS



Event exhibit space 10 x 10
Verbal recognition

- Permitted giveaway of promotional swag and drawings of items under \$20
- Logo on event printed publicity
- Logo on event digital publicity
- Base-wide screen advertisement for the month of the event
- Bowling screen advertisement for the month of the event

ALL 6 EVENTS
UNAVAILABLE
\$3,000

FAVORITE 4
UNAVAILABLE
\$1,500

A LA CARTE
\$1,300



Event exhibit space 10 x 10
Verbal recognition

- Permitted giveaway of promotional swag and drawings of items under \$20
- Logo on event printed publicity
- Logo on event digital publicity

ALL 6 EVENTS
UNAVAILABLE
\$1,300

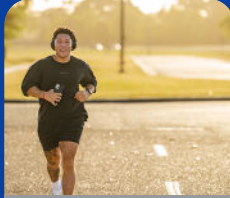
FAVORITE 4
UNAVAILABLE
\$1,500

A LA CARTE
\$1,000

FORCE SUPPORT PROGRAMS



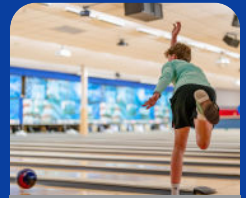
Arts & Craft



Fitness



Youth



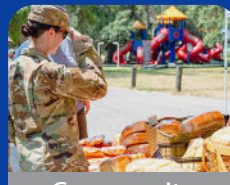
Bowling



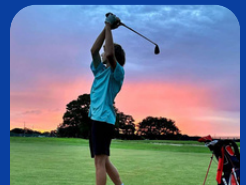
Outdoor Recreation



Bay Breeze



Community Center



Golf



Event signage

Verbal recognition

Logo on event printed publicity

Logo on event digital publicity

ALL PROGRAMS
\$5,000

FAVORITE 4
\$3,000

A LA CARTE
\$1,000

Reach out today to receive the 2026 lineup of events for each program!

SPONSORSHIP OPTIONS



Through our commercial sponsorship program, your business will gain promotional benefits and direct access to Keesler’s military market. All options in this package are customizable.

Support can come in the form of cash, in-kind, gifts, or donations. All funds received through the Commercial Sponsorship program are allocated directly to the Morale Welfare & Recreation fund, which hosts special events and programs for the Keesler Community.

FSS Online

Reach an Annual Audience of over 132,000!

Discover Keesler General E-Newsletter

- Reach **4,300+** monthly
- Ad in email with hyperlink
 - \$240/Monthly
 - Ad Size: 600px x 600px

Discover Keesler Training Student E-Newsletter

- Reach **2,000+** monthly Air Force/Space Force Students
The contact list grows weekly!
- Ad in email with hyperlink
 - \$150/Monthly
 - Ad Size: 600px x 300px

keesler81fss.com Homepage Website Banner

- **7,500+** monthly users, of those, **89%** are new users
- **134,000+** total active website users in 2024
- Ad on website with hyperlink
 - \$250/monthly
 - Ad Size: 348px X 200px; 72 dpi

FSS Facilities

Monthly impressions 20,000

Digital Base Wide Screens

- Located in 10 FSS facilities
 - \$400/monthly for all screens
 - File Size: 1920px X 1080px; 100dpi

Bowling Screens

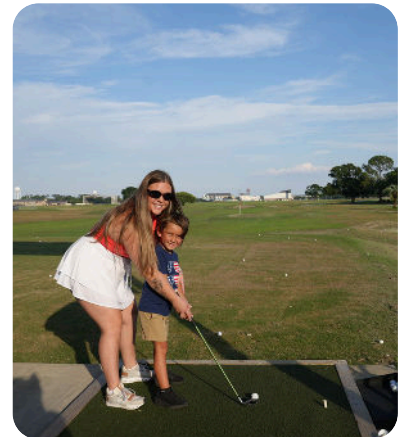
- \$200/monthly for all screens
- File Size: 1280px X 720px; 96dpi

Posters

- Available at all FSS facilities
 - **SOLD OUT** poster/location
 - 11.25" x 28" (trim size)
 - 8.75" x 11.25" (with bleed)

Banners

- Outdoor
 - **SOLD OUT**
 - 11.25" x 11.25"



Discover Keesler Advertising



Distribution Locations Across Keesler Air Force Base

- | | | |
|--|-----|-----------------------------------|
| Bay Breeze Event Center | Bay | Gaude Lanes Bowling Center |
| Breeze Golf Course | | KAFB Hospital |
| DeCA Commissary | | Information Ticket & Travel |
| AAFES Exchange | | Levitow Training Support Building |
| DEERS/ID Card Office | | McBride Commons |
| Dining Facilities | | Military Family Readiness Center |
| <ul style="list-style-type: none"> • Azalea • Live Oak • Magnolia | | Sablich Center |
| Fitness Centers | | Outdoor Recreation/Marina Park |
| <ul style="list-style-type: none"> • Blake • Dragon • Triangle | | Tyer House |
| | | Main Gate Visitors Center |
| | | Youth & Teen Center |
| | | Child Development Center |
| | | 81st Training Wing |

Over 2,000 Discover Keesler Magazines are printed and distributed monthly as well as viewed on keesler81FSS.com!

	3 MONTHS	6 MONTHS	1 YEAR
1/4 Page	\$1,500	\$3,000	\$6,000
1/2 Page	\$2,400	\$4,800	\$9,600
Full Page	\$3,600	\$7,200	\$14,400
Inside Front Cover	\$3,600	\$7,200	\$14,400
Inside Back Cover	\$4,050	\$8,100	\$13,770
Back Cover	\$4,500	\$9,000	\$18,000

Let's Find the 81st FSS Advertising Solution That Fits Your Needs.



Sissi Aguilar-Knotts

Community Relations Coordinator

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